



24 February

DEAR PRACTITIONER,

We are contacting you on behalf of the Ministry of Health funded Maternal and Child Health Integration Project. Nelson Marlborough District Health Board (NMDHB) was one of three DHB's in New Zealand that were successful in receiving Ministry of Health support to develop systems and processes to demonstrate how maternal and child health universal services can be better integrated and coordinated in order to improve patient health outcomes and more efficient service provision.

The NMDHB has worked in collaboration with consumers and healthcare providers from across the district to develop a key aspect of the project, The Well Child App. Over the last year we have worked with local developers Kiwiar to produce an app that is free for whānau to download from either the Apple IOS App store, or the Google Play Android App store.

The Well Child App was designed to sit alongside the Well Child Tamariki Ora, My Health Book, with added benefits to help families keep up to date with their healthcare providers and immunisations. The App allows parents to upload a photo of their child(ren) and input their children's details, such as D.O.B., NHI, GP, Well Child Provider, Midwife, contact details, family health history, allergies, blood type etc. The Well Child App then utilizes the child's date of birth to provide notifications for Well Child Assessments and vaccinations. There is an opt out option for vaccinations, with a 6-month reminder to opt back in. The system utilises the user's phone's native calendar to automatically set these

reminders. The App also allows parents to record height/weight/head circumference, which is then displayed on graphs within the App.

The Well Child App provides basic information from the Well Child Tamariki Ora My Health Book, including first aid guidance and other important information, such as safe sleep and parenting advice.

We will begin to roll promotional materials out to individual providers, as well as making it available at hospitals and other health care centres. Please watch out for this exciting new resource and feel free to contact me with any feedback, questions, or concerns. Your help in promoting it to the community is greatly appreciated!

SINCERELY,

KELLY MAHUIKA
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MIDWIFERY REPRESENTATIVE, NMDHB INTEGRATED MATERNAL
AND CHILD HEALTH PROJECT
REGIONAL CHAIRPERSON, NEW ZEALAND COLLEGE OF
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